



CONTEST RULES

Ruby Skye P.I. Trivia Weekly Giveaway (“Contest”)

From December 20, 2013 at 9:00 a.m. EST to April 4, 2014 at 9:00 a.m. DST

Please note, the contest will temporarily close from February 8, 2014 to February 28, 2014 for the Olympics.

(“Contest Period”)

Canadian Broadcasting Corporation (“CBC”)

and Story 2.OH (the “Sponsor”)

1. HOW TO ENTER

No purchase required. To enter the Ruby Skye PI Trivia Giveaway Weekly Contest, watch Ruby Skye PI on CBC Saturday mornings starting on December 21, 2013 at 8:00 a.m. (PT), 9:00 a.m. (ET, AT, MT, CT) and 9:30 a.m. in Newfoundland to hear the question asked about each episode. Visit www.cbc.ca/kids/rubyskyepi/contest (the “Website”) to see the weekly multiple choice question.

Submit your Submission along with the required information (a “Submission”) to kidsbcmail@cbc.ca during the Contest Period.

Submissions must include parent/guardian’s full name, e-mail, home address, and telephone number, child’s first name and age, phonetic pronunciation for all names (parents & children) and your answer to the multiple choice question.

To be valid, Submissions for each draw must be received by the Tuesday preceding each draw at 9:00 a.m. EST.

Limit of one entry per person per question. If you attempt or are suspected of attempting to enter more than once per question, or use robotic, automatic, programmed or any entry methods not authorized by these rules, it shall be deemed as tampering and will void your entries.

Submissions become the property of CBC and will not be returned to you.

Submissions:

Any Submissions you make will be deemed to be “Submissions” under the cbc.ca Terms of Use available at <http://www.cbc.ca/aboutcbc/discover/termsfuse.html#submissions>.

Any Submissions deemed by CBC to be inappropriate or not suitable for its audience will be disqualified at the sole discretion of CBC.



All Submissions must be composed by you, and must not violate the rights of any third party. Submissions may not show clothing items bearing business, designer or sports logos or design. Submissions must be your original work and must not infringe the rights of any third party including but not limited to copyright, trademark, privacy and personality rights. You must have consent from any people appearing in the Submissions. Submissions must not: (i) contain threatening, abusive, libelous, defamatory, obscene, vulgar, pornographic, profane or indecent information of any kind; (ii) violate or encourage anyone to violate any law or regulation; (iii) contain advertising or commercial messages. By making a Submission, you assign all rights and waive any moral rights you may have in such Submission. You acknowledge that CBC and Sponsor may publish Submissions in whole or in part on any medium (radio, television, internet or other).

2. ELIGIBILITY

Contest is open to all Canadian residents who are 18 years of age and under throughout the duration of the Contest Period. For any contestant who has not reached the age of majority, parent or guardian consent is necessary to enter the Contest. Where appropriate, the terms “contestant” and “winner” mean parent or guardian of that person.

Employees of CBC, Sponsors and their affiliates, as well as such employees’ immediate family (father/mother, brother/sister, son/daughter) or persons living under the same roof are not eligible to enter this Contest.

3. PROCEDURE FOR AWARDING PRIZES

A random draw will be made each week during the Contest Period on Tuesdays at 10:00 a.m. EDT from among all eligible entries received during the preceding week. Weekly winners will not be eligible for any future weekly prizes.

Winners will be contacted by e-mail immediately following each weekly draw and should claim their prize as instructed by CBC by no later than 2 days after the date they are initially contacted. If a winner cannot be reached within 2 days following the first attempt of contact, incorrectly answers the mathematical skill-testing question, declines the prize, or fails to return the required release form, the prize shall be forfeited and CBC has the right, at its sole discretion, to select another winner.

The first name, age and location of all winners will be announced online at www.cbc.ca/kids/rubyskyepi/contest, www.facebook.ca/kidscbc and www.twitter.com/kidscbc each Friday during the Contest Period.

4. DESCRIPTION OF PRIZE(S)

Each weekly winner will receive:

A Ruby Skye P.I. Prize Pack, which may include a poster, a USB bracelet, a bookmark, and a button.



Items may be added or removed at the sole discretion of CBC.

Approximate retail value of the prize is \$25

The total approximate retail value of the prizes is \$300

5. GENERAL RULES

- 5.1. To be declared a winner, the selected contestant must first correctly answer a mathematical skill-testing question.
- 5.2. Parents or guardians of the winner, shall sign a release declaring their child's eligibility as stipulated in Section 2 of these rules; agreeing that their name, image and/or voice may be used for advertising purposes related to this Contest free of charge; and releasing CBC, as well as its respective directors, officers and employees (the "**Contest Parties**") from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize
- 5.3. The prize shall be accepted as is and may not be exchanged or refunded for an amount of money, sold or transferred. No substitutions will be allowed. Any unused portion of a prize will be forfeited.
- 5.4. If the prize cannot be awarded as described in these rules, CBC Story 2.Oh reserve the right to substitute a prize or prize component with another of comparable value, as determined in their sole discretion.
- 5.5. Refusal to accept the prize releases the Contest Parties from any obligation toward the winner.
- 5.6. If a contestant makes any false statement, (s)he will be automatically disqualified from the Contest.
- 5.7. The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (v) damage to any person's computer, including as a result of playing or downloading any material relating to the Contest; (vi) any delay or inability to act resulting from an event or situation beyond their control, including a strike, lockout or other labour dispute at their location or the locations of the organizations and businesses whose services are



- used to administer this Contest; or (vii) prizes that are lost, damaged or misdirected during shipping.
- 5.8. CBC reserves the right to cancel or suspend this Contest should a virus, bug or other cause beyond their reasonable control corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, CBC reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.
- 5.9. All personal information, such as name and contact information, is collected by CBC solely for the purposes of administering this Contest and shall not be used for any other purpose without your express consent. By providing this information, you consent to it being used for the stated purposes. Please see CBC's privacy policy at <http://www.cbc.ca/aboutcbc/discover/privacy.html>.
- 5.10. If the identity of a contestant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the contestant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected contestant may be required to provide proof that (s)he is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Contest server.
- 5.11. Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of winning or do not conform to or satisfy any condition of the rules may be disqualified by the CBC. CBC is not responsible for any errors or omissions in printing or advertising this Contest.
- 5.12. CBC reserves the right to amend the Contest rules or to terminate the Contest at any time without any liability to any contestant. Any amendments to these Contest rules will be posted on the "Website".
- 5.13. By entering, you agree to abide by the Contest rules and the decisions of CBC and Sponsor, which decisions are final and binding on all contestants.
- 5.14. Contest rules are available on the Website.

CANADIAN BROADCASTING CORPORATION